

AMENDMENTS TO THE CLAIMS

This listing of claims replaces all prior versions, and listings, of claims in the application.

1. (Currently Amended) A method for facilitating travel insurance sales on a computer system that is receiving data during a travel reservation purchase routine, the method comprising the steps of:

(A) executing a memory-resident process on a travel reservation computer station for locally monitoring data streams [[of]] associated with at least one keystroke data sequence relevant to the travel reservation purchasing routine;

(B) identifying, via the memory-resident process on the travel reservation computer station, a predetermined data stream in the keystroke data sequence;

(C) after step B in response to identifying the predetermined data stream, executing a travel insurance purchase routine, including:

- i. automatically launching at least one form with data fields that are to be completed related to travel insurance; and
- ii. populating at least a portion of the data fields with data previously entered during the travel reservation purchase routine; and

(D) outputting a travel insurance policy at the travel reservation computer station.

2. (Currently Amended) The method as recited in claim 1, wherein the keystroke data sequence is input data.

3. (Currently Amended) The method as recited in claim 2, wherein the keystroke data sequence

is text data related to a legacy mainframe computer system.

4. (Original) The method as recited in claim 3, wherein the computer system includes a processor, a data entry device, and an interface between the entry device and the processor, wherein step (A) further comprises monitoring the interface.

5. (Original) The method as recited in claim 3, wherein the computer system comprises at least one of a Global Distribution System and a Computer Reservation System.

6. (Currently Amended) The method as recited in claim 5, wherein data streams further comprise Passenger Name Record (PNR) data.

7. (Original) The method as recited in claim 1, wherein step (A) further comprises storing the data streams in memory.

8. (Original) The method as recited in claim 1, wherein the predetermined data stream indicates a likelihood that a travel reservation will be finalized.

9. (Original) The method as recited in claim 1, wherein step (C) further includes launching a window offering an option to purchase travel insurance.

10. (Currently Amended) The method as recited in claim 1, wherein step (C) includes generating the form locally at the travel reservation computer station ~~computer system~~.

11. (Original) The method as recited in claim 10, further comprising establishing a connection with a web server over the Internet, and forwarding data related to the travel insurance purchase routine to the web server.

12. (Currently Amended) The method as recited in claim 1, wherein step (C) includes establishing a connection with a web server over the Internet, and generating the form remotely at the web server.

13. (Original) The method as recited in claim 12, further comprising forwarding information related to the travel insurance purchase routine to the web server.

14. (Original) The method as recited in claim 1, further comprising the step of: (E) after step (D), returning to the travel reservation purchase routine.

15. (Original) The method as recited in claim 14, wherein step (E) includes populating data entered during the travel insurance purchase routine into the travel reservation purchase routine.

16. (Original) The method as recited in claim 15, wherein the populated data includes accounting information.

17. (Original) The method as recited in claim 16, wherein the data populated into the travel reservation purchase routine includes information related to travel insurance purchased.

18.(Original) The method as recited in claim 1, wherein step (C) further comprises populating data fields with information regarding at least one of 1) an identity of one of the purchasers and 2) details related to the travel reservation.

19. (Currently Amended) The method as recited in claim 1, wherein step (C) further comprises the step of offering multiple insurance ["]products to select from to["] purchase.

20. (Original) The method as recited in claim 1, wherein step (C) further comprises providing an option to accept or decline travel insurance.

21. (Currently Amended) The method as recited in claim 20, further comprising the step of[.] generating a database including a summary of information entered during step (C).

22. (Original) The method as recited in claim 21, wherein at least one of steps A-D are performed by a travel agency, wherein the database includes a summary of information related to the travel agency.

23. (Currently Amended) A method for automatically generating a routine during operation of a transaction software application operating on a travel reservation computer station, the steps comprising:

(A) executing a memory-resident process on the travel reservation computer station for locally monitoring and capturing transaction data entered into the software application;

(B) identifying, via the memory-resident process on the travel reservation computer station, a predetermined keystroke data sequence in the data entered into the software application;

(C) ~~after step (B)~~ in response to identifying the predetermined keystroke data sequence, executing a routine automatically offering a sales package related to the transaction software application, wherein the sales package can be accepted or declined; and

(D) if the sales package is accepted at step (C), launching a sales order data entry form for display at the travel reservation computer station and pre-populating the form with previously captured data.

24. (Cancelled)

25. (Currently Amended) The method as recited in claim [[24]] 23, wherein the ~~keystrokes are~~ keystroke data sequence is monitored and captured via a keyboard interface.

26. (Original) The method as recited in claim 25, wherein the transaction data is travel-related data.

27. (Currently Amended) The method as recited in claim 26, wherein the travel-related data is Passenger Name Record (PNR) data.

28. (Currently Amended) The method as recited in claim 23, wherein step (D) further comprises generating [[the]] and launching the form locally at the travel reservation computer station.

29. (Original) The method as recited in claim 23, wherein step (D) further comprises generating the form remotely at a World Wide Web server over the Internet.

30. (Original) The method as recited in claim 23, further comprising the step of populating the transaction software application with data received at the routine.

31. (Currently Amended) A ~~stored program that is executed on a computer system~~ computer readable medium having stored thereon computer executable instructions for facilitating travel insurance sales in parallel with a travel reservation purchase routine, ~~the program configured to~~ the instructions comprising:

- 1) locally monitoring data streams ~~[[of]]~~ associated with at least one keystroke data sequence relevant to the travel reservation purchasing routine;
- 2) identifying a predetermined data stream in the keystroke data sequence;
- 3) in response to identifying the predetermined data stream, execute[[e]]ing a travel insurance purchase routine that A) automatically launches at least one form with data fields that are to be completed related to purchasing travel insurance; and B) populates at least a portion of the data fields with data previously entered during the travel reservation purchase routine; and
- 4) provid[[e]]ing a travel insurance policy via a travel reservation computer station.

32. (Currently Amended) The ~~program~~ computer readable medium as recited in claim ~~[[21]]~~ 31, wherein the keystroke data sequence is input data.

33. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 32, wherein the keystroke data sequence is text data related to a legacy mainframe computer system.

34. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 33, wherein the ~~computer system~~ travel reservation computer station includes a processor, a data entry device, and an interface between the entry device and the processor, ~~wherein the stored program monitors the instructions further comprising monitoring the data streams via the interface.~~

35. (Cancelled)

36. (Currently Amended) The ~~program~~ computer readable medium as recited in claim [[35]] 31, wherein data streams further comprise Passenger Name Record (PNR) data.

37. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 31, wherein ~~the stored program is further configured to store~~ the instructions further comprise storing the data streams in memory.

38. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 31, wherein the predetermined data stream indicates a likelihood that a travel reservation will be finalized.

39. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 31,

wherein ~~the stored program is further configured to launch~~ the instructions further comprise launching a window offering an option to purchase travel insurance.

40. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 31, wherein the form is generated locally at the travel reservation computer station system.

41. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 40, wherein ~~the stored program establishes~~ the instructions further comprise establishing a connection with a web server over the Internet, and ~~forwards~~ forwarding data related to the travel insurance purchase routine to the web server.

42. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 31, wherein ~~the stored program establishes~~ the instructions further comprise establishing a connection with a web server over the Internet, and generating the form remotely at the web server.

43. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 42, wherein ~~the stored program forwards~~ the instructions further comprise forwarding information related to the travel insurance purchase routine to the web server.

44. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 31, wherein ~~the stored program activates~~ the instructions further comprise activating the travel reservation purchase routine after the travel insurance policy is generated.

45. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 44, wherein data entered during the travel insurance purchase routine is populated into the travel reservation purchase routine.

46. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 31, wherein ~~the stored program populates the instructions~~ further comprise populating data fields with information regarding at least one of 1) an identity of one of the purchasers and 2) details pertaining to the travel reservation.

47. (Currently Amended) A ~~program to be executed on a computer system~~ computer readable medium having stored thereon computer executable instructions for activating a secondary process in parallel with a primary process that receives data, the ~~program configured to~~ instructions comprising:

1) locally monitoring and captur[[e]]ing transaction data entered into [[the]] a travel reservation software application;

2) identify[[y]]ing a predetermined keystroke data sequence in the data entered into the travel reservation software application;

3) in response to identifying the predetermined keystroke data sequence, execute[[e]]ing a routine automatically offering a sales package related to the ~~transaction~~ travel reservation software application, wherein the sales package can be accepted or declined; and

4) if the sales package is accepted, launching a sales order data entry form and pre-populat[[e]]ing the form with previously captured data.

48. (Cancelled)

49. (Currently Amended) The ~~program~~ computer readable medium as recited in claim [[48]] 47, wherein the ~~key strokes are~~ transaction data is monitored and captured via a keyboard interface.

50. (Cancelled)

51. (Currently Amended) The ~~program~~ computer readable medium as recited in claim [[50]] 47, wherein the ~~travel-related~~ transaction data is Passenger Name Record (PNR) data.

52. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 47, wherein the ~~stored program generates~~ the instructions further comprise generating the form locally at [[the]] a travel reservation computer station.

53. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 47, wherein the ~~stored program generates~~ instructions further comprise generating the form remotely at a World Wide Web server over the Internet.

54. (Currently Amended) The ~~program~~ computer readable medium as recited in claim 47, wherein the ~~stored program populates~~ the instructions further comprise populating the primary process with data received at the secondary process.